

Otley Business Awards 2017

Sponsorship Packages

HEADLINE SPONSORSHIP PACKAGE

- X6 reserved places at the 2017 Award Ceremony including buffet
- Presentation of the 'Lifetime Achievement Award' with special guest speaker (2016 was Rugby League Legend Jamie Peacock)
- Company logo on the business awards website page
- Exposure of your business on the evening of the awards including our ceremony photo backdrop
- Company Logo exposure (total circulation 349,000) over 6 months promotional material including -
 - X2 newspaper paid for features including online - 172,000
 - Exposures across Radio online, Social Media including Twitter and Facebook accounts - 160,000
 - X2 editions in Otley Matters - 10,000
 - Otley Economic Bulletin coverage - November, December, January, February, March and April - 6,000
 - Logo on the award nominations forms - circulation 1,000
 - Logo on the award invitations sent out to businesses

Headline Sponsorship - £750 (No VAT Applicable)

INDIVIDUAL AWARD SPONSORSHIP PACKAGE

- Company logo on the business awards nomination form
- X2 reserved places at the 2017 Award Ceremony including buffet
- Presentation of your sponsored award with special guest speaker (2016 was Rugby League Legend Jamie Peacock)
- Exposure of your business on the evening of the awards including our ceremony photo backdrop

Individual Award Sponsorship - £75 (No VAT Applicable)

Please see enclosed examples of promotional materials, press and local radio coverage. Christopher Little & Co was the 2016 Headline Sponsor.

The Otley Business Awards PR and online marketing is undertaken by The Yorkshire Marketing Company.

Opportunity to purchase professional photographs from the Awards evening.