



Otley Chamber of Trade is a nonpolitical, independent, not for profit body of volunteers that seeks to represent and assist the local business community and promote the town. This Bulletin is a monthly summary of local economic news relating to Otley and its business activity:-

**Black Bull** – the iconic Market Place pub, recently in darkness is now reopened and trading under the same management as the Whitakers and Half Moon (Pool in Wharfedale). Good luck with restoring one of the town's historic crown jewels back to its rightful pride of place

**Chamber next meeting** - will be on Tuesday 18th September 2018 at Falcon Social Club on Westgate, 5.30pm for 6pm start. Bar and free finger food will be available. Entry is free, available to anyone, business owner or not, and all views and opinions are welcome. Do come along and interact, it's very informal and nobody bites, although July's meeting was lively. We don't get many local issues raised, please let us know what we could try to help you with



## This months sponsors

### Lunds of Otley

01943 462 742

Westgate  
Otley, LS21 3AT

[www.lundsofotley.com](http://www.lundsofotley.com)

### Silk Sisters

01943 463 353

4 market Street  
Otley, LS21 3AF

 SilkSisters

**Christmas publicity** – never too early to plan ahead, the Chamber is in the middle of arranging our contribution to the Christmas preparations for the town. As ever, we are working with Otley Town Council and Otley BID to make Christmas trading as profitable as possible for the whole business community:-

- With funding from Otley Town Council and Otley BID we will create a brochure of Otley Christmas events which will be distributed outside of Otley to draw in customers from the wider area
- Otley BID will be working with Otley Town Council to ensure that the large tree in the Market Place will have more 'wow factor' than previous years
- Otley Town Council will be working with Endure Communications (formerly All About The Story) to create another video to promote the town over the festive season

**Christmas Trees** - part of the contribution Otley Chamber of Trade will be making is to organise the display of mini Christmas trees on the fronts of business premises.

We have arranged favourable terms with two local businesses, Manson Electrical and David Lawson of Russell Farm, who will be able to provide and erect a tree, a new set of LED lights, installation, checking the bracket, fault repair during the season, taking the trees down in January, disposal and the appropriate insurance cover. The cost of this package is £100 per tree. We have again been able to secure full funding from Otley BID

Unlike previous years, when the entire project was laboriously managed by Chamber team, this year businesses will need to take part responsibility in this process. Those who have existing brackets will receive a letter in early September telling them how to order their tree direct with the contractor, so please look out for that coming through your door, complete it and return it to the contractor. This will save wasting the cost of putting trees up on businesses that don't really want them

Any businesses without brackets/outside electrical supplies should contact [admin@otleychamber.co.uk](mailto:admin@otleychamber.co.uk) to find out if they can be part of this project

**Doris Dent Estates** - the retro estate agent will be moving from Orchard Gate to new premises at Office B, 9 Westgate, Otley, LS21 3AT in September

**HMRC Scam** – Her Majesty's Revenue and Customs requested a record 20,750 malicious websites to be taken down in the past 12 months, an increase of 29% on the previous year.

It is warning people to stay alert as it said millions of taxpayers remain at risk of losing substantial amounts of money to online crooks. HMRC is reminding people that genuine organisations such as itself and banks will never contact people out of the blue to ask for their Pin, password or bank details. People should not give out private information, download attachments or click on links in emails and messages they were not expecting, it said. Suspect emails claiming to be from HMRC should be forwarded to [phishing@hmrc.gsi.gov.uk](mailto:phishing@hmrc.gsi.gov.uk) (source: Mirror Online)

**Household finances** – average earnings increased by 2.5% in the year to May, compared with 2.4% the previous month. Confounding expectations for the return of higher rates of inflation in June fuelled by the rising price of petrol, the Consumer Price Index remained unchanged at 2.4% from the previous month (source: ONS). Good news, one might think? High inflation is generally not a good thing for consumers but low, controlled inflation also discourages the Bank of England from increasing their base lending rate (still currently miniscule at 0.5%). Although that keeps your mortgage payments down it both gives lousy returns on money in savings accounts and also low interest rates depresses the appeal of Sterling to currency investors and in turn its international value; so don't expect your summer holiday money to buy you as many Euros or Dollars as you'd hoped. (On the other hand a quid now gets plenty of Turkish Lira)



**Junction** – as detailed in July's edition, one of Otley's more remarkable characters, Tony Grey of the Bondgate pub has retired. Thanks for your service and commitment to the town's social scene and charitable causes both at the Junction and previously the Black Horse

**ex-Kim Lorraine** – the 15 Orchard Gate retail unit is subject to a planning application by owners Tatton Settled Estates for conversion of the upper floor into a 2 bedroomed domestic flat

**L&G Utilities** – the proposal by to use the former gas yard on Crow Lane as a haulage yard has been refused consent on traffic grounds

**Otley in Bloom** - the Yorkshire in Bloom judges visited the

town on Tuesday 17th July and were treated to a tour of the town visiting schools, parks, businesses and residential homes to get a flavour of how the town demonstrates its horticultural excellence, community participation and environmental credentials. We will find out how we have done in September. In the meantime, if the heat wave continues and you have a planter outside your shop or business please put a can of water on it from time to time, it really helps our volunteers, and saves their backs!



Town Mayor Mary Vickers, Katie Burnett of Otley In Bloom and RHS Yorkshire in Bloom judges Mr Russ Boland and Mrs Christine Breare

**Otley Economic Bulletin sponsorship** – thanks to Lunds of Westgate, carpet and floor coverings, and Silk Sisters of 4 Market Street, boutique purveying ladies clothing, nightwear, lingerie, handbags, jewellery and most accessories, for co-sponsoring this August edition.

If your business would like to sponsor an edition of the Otley Economic Bulletin this is available at £60. If you'd like to share an edition with another business for £30 each, please contact [admin@otleychamber.co.uk](mailto:admin@otleychamber.co.uk) with your logo(s)

**Otley Food & Drink Festival** – and blessed with hot weather, July saw another successful event organised by Otley Town Partnership with crowds flocking to the town centre to

**Otley - who does what?** - although all generally pulling in the same direction, it might be useful to define the functions of the various bodies active in the Otley business community, who they are and what they do

## Leeds City Council

Colin Campbell, Ryk Downes and Sandy Lay are Otley's 3 elected City Councillors of the city's total of 99. They attempt to resolve issues in the areas for which LCC is responsible for i.e. highways, parking, refuse and recycling, markets, education, social services, parks and leisure, tourism, social housing, planning applications, food standards, pest control, building regulation, museums and libraries etc

Their £496 million budget funded by domestic council tax and business rates plus income from assets (property rents, parking charges etc) and central government grants

Councillors receive £15000pa allowance to offset costs and lost work time and the council as a whole employs around 33,000 to service their functions

[www.leeds.gov.uk](http://www.leeds.gov.uk)

## Otley Town Council

Small number of full and part time office staff, every 4 years 20 unpaid local town councillors are elected to work to resolve local issues for residents and the town

Tourism initiatives, neighbourhood Plan and contributes to city council responsibilities, manages allotments and assets such as Gallows Hill nature reserve, war memorial, Orchard Gate toilets, Buttercross and organizes Christmas lights switch on, Remembrance Sunday parade etc

Funded by a 'precept', ie part of the LCC rates bill

[www.otleytowncouncil.gov.uk](http://www.otleytowncouncil.gov.uk)

enjoy food stalls, a cookery theatre with demonstrations by local chefs from within Otley, tastings, live music and children's entertainment, all ensuring huge footfall into the town centre



**ex- Otley Health And Martial Arts Centre** - the 13 Orchard Gate unit is subject to a planning application by owners Tatton Settled Estates for "Change of Use from first floor of shop (class use A1) to form one flat (class use C3)"

**Otley Lido** – given the success Otley Boats has had in breathing new life into the Wharfemeadows park area, the team behind the push to reinstate Otley Lido ask that, "local businesses interested in advertising space on our now lovely clean hoardings, please get in touch via our email address for pricing & more details [friendsofotleylido@gmail.com](mailto:friendsofotleylido@gmail.com) #lido #community"

## Otley BID

Set up 2013 for a 5 year term, another term can start in 2019 if voted by 51% of businesses within the BID perimeter

Works to improve and enhance the overall appearance and climate of the central business district of Otley for all businesses and customers. Funds numerous events and festivals to enable them to happen

Unpaid, volunteer Board of Directors plus a part time assistant

Raises c £75,000pa via a 1% levy on book rateable values, spent on projects suggested by the businesses

[www.otleybid.co.uk](http://www.otleybid.co.uk)

## Otley Chamber of Trade

Established 1930s

Unpaid, volunteer committee which represents and promotes the interests of the shops and businesses in Otley

Activities are funded by a £52 pa membership, which is now paid for by Otley BID (whilst it exists)



## Puffin Pottery

- Laura Turner has opened a 'paint your own pottery' shop at 2 Boroughgate, to the right of the Bay Horse Passage, formerly Caring Chairs. Ackroyd Dent commercial agents from Yeadon acted

## Rose and Crown

- the Bondgate pub, currently in darkness, is gradually being cleared out and external scaffolding suggest major repairs. As the font of local knowledge on such matters, Otley

Pub Club advises that the pub company that owns the building intends to get the building free from asbestos, repaired and opened again late autumn

**ex-Scope** - with planning consent for "Change of use of shop (A1) to drinking establishment (A4)" already achieved the empty former charity shop on Kirkgate is now subject to a Licence Application by former Rocca bar proprietor, Greg Silverwood, prospectively trading as The Rookery

The alternative planning and Listed Building applications that were running concurrently for change of use "to form smaller ground floor retail unit and two flats" have also been approved

**Town Criers** - Otley Town Council is pleased to announce that it will be hosting its first Town Crier's Competition on Sunday 23rd September 2018

The competition will run under Loyal Company of Town Criers rules and Town Criers and their consorts from across the country will be attending

The Town Criers will meet at Otley Town Council offices before

Bi-monthly open meetings, produces Otley Economic Bulletin newsletter, organizes summer and winter flag and Christmas Tree displays, free Otley Show marquee, Business Awards etc

Join free by completing the form on [www.otleychamber.co.uk](http://www.otleychamber.co.uk)

## Otley Town Partnership

Unpaid, volunteer Board oversees strategic development of Otley, reports and lobbies on major developments, tourism, infrastructure etc

Runs the [www.VisitOtley.co.uk](http://www.VisitOtley.co.uk) website, Otley Victorian Fayre and Otley Food Festival

Funded by getting up early and running Farmers Markets in Otley and other towns

Some of the functions do overlap and some of the groups contain the same people wearing 'two hats', everyone is working to promote the town and businesses in it, such as yours, but here just aren't enough people willing to step forward to help support the town. New blood and new ideas are always welcome

parading to the Market Place where they will compete for a number of prizes including Overall Winner, Best Dressed Town Crier, Best Dressed Consort and Best Ambassador

In the morning the Town Criers will perform their Home Cry and in the afternoon their Subject Cry to a panel of judges with an awards presentation held in the Market Place at the end of the day

At the end of the competition each Town Crier will be presented with an 'Otley Goody Bag' made up of local souvenirs and memorabilia which we hope will be donated by local businesses and organisations. This is a great opportunity for local businesses to advertise their products and services through contributing to this event which will be widely advertised. Those businesses that wish to donate a small gift to be included in the "Goody Bags" please email Tom at [admin@otleytowncouncil.gov.uk](mailto:admin@otleytowncouncil.gov.uk)



Otley Town Council would like to thank Otley BID for contributing towards the event

**ex-TSB** - the former Manor Square bank, originally Lloyds, which closed in June 2017 and has looked terrible since, was sold in March this year to a potential owner occupier. Internal work is now finally under way. Incidentally, 2,868 UK bank retail branches have shut their doors since 2015 or will do by the end of this year. Of this total, 252 are in Yorkshire and the Humber (source: Which? Money)

**Unemployment** - nationally the unemployment total fell again by another 12,000 to 1.41 million in the quarter to May giving a jobless rate of just 4.2 per cent (source: ONS)

Unemployment benefit claimants in Otley & Yeadon Ward in June stood at 120 (0.9%), down from Mays 130 (1%) out of a total of 11,270 (2.2%) across all wards in Leeds (source: Leeds CC)

At 75.7%, three out of four people able to work were in some form of employment as the total increased by 137,000 in the quarter to May to 32.4 million, the highest figure since records began in 1971, a new record rate. There are now over 3.3 million more people in work than at the worst of the recession in 2010

Job vacancies also increased by 7,000 to 824,000, again the most since records began in 2001 (source: ONS)

**Wharfebank Mills** - Atkinson Associates, the managing agent, based in the Estates Office at River House, Wharfebank Mills announces, "There has been an influx of businesses choosing to relocate to Wharfebank Mills in the first half of 2018, with companies even moving out of the suburbs of Leeds to base themselves in Otley. This picturesque managed estate, just off the A65, and next to the River Wharfe, has welcomed 10 new companies on site since January. Companies have been rejecting city bound traffic congestion and high parking costs in favour of a more peaceful journey to work and free parking on site

Otley Mills, as it used to be known locally, was the major employer in the town from the mid-18th century, and it is a boon to this pretty market town that it continues to provide employability to

the local community in the 21st Century

When the previous business centre was sold to the current landlords at the end of 2016 a massive programme of refurbishment and rebranding works began that have breathed new life into this old industrial site.

Keen to retain the heritage of the mill, the new landlords have kept significant features that refer to the buildings' past, while ensuring the offices and communal areas are attractive to today's commercial offices to rent market

Wharfebank Mills' proximity to Leeds, Bradford and Harrogate, plus the ease of access to major road networks around the region, ensures that companies benefit from being in a semi-rural location without being in a backwater. A dedicated fibre optic line into the mill has provided high speed internet connectivity that competes with anything available in the city centres. Free car parking for tenants and visitors, a restaurant on site, and a ten-minute walk to local amenities, means that Wharfebank Mills remains part of the wider Otley community, rather than separate from it

Sponsorship and support of local organisations and events builds links with the town and local businesses, which is important. A good reputation for providing affordable, adaptable, accessible office space is essential to Wharfebank Mills continued progress

Vacant units vary in size from 350 sq ft to 5,000 sq ft to accommodate small, medium and larger businesses. Viewings can be arranged through Atkinson Associates 01943 663207.

**Westbourne Catering** - Westbourne House "is hosting a Wedding Fayre in our classic, airy dining room set in a beautiful Edwardian mansion house, which can easily accommodate 100 guests for formal dining. We have a separate bar lounge and ample parking in our private grounds. Local suppliers from the wedding trade have been invited to exhibit. Refreshments will be provided throughout

We recently hosted the Mayor's Civic Reception and look forward to welcoming many other community and charity events. Come along and see us, you are assured of a warm Yorkshire welcome."



Contact Dawn & Andrew Hargreaves, Westbourne Catering Ltd, [westbournehouseotley@btinternet.com](mailto:westbournehouseotley@btinternet.com), 01943 467062 for bookings and enquiries, @westbourne catering ltd

## Otle BID Holds Its 4th A.G.M.

The 2017/18 BID A.G.M. was held on Tuesday 17th July at the Falcon Sports & Social Club, it was also the bi-monthly Chamber of Trade meeting. There were 35 people in attendance of which most, although not all, were BID businesses.

During the formal parts of the A.G.M. the two newest board members, Katie Burnett & Sam Pinder, were approved by a show of hands and the retiring board member, Peter Heald, was re-elected by the same process.



The meeting then turned to exploring the new 2019/24 Business Plan. Each board member took it in turns to explain the contents and Tony Massarella, our accountant, went through the 2017/18 financial accounts – these can now be viewed on our website [www.otleybid.co.uk](http://www.otleybid.co.uk).

The meeting was then thrown open for questions from BID businesses. There followed a lively discussion about the pros and cons of re-electing the BID for a further 5 years. Most, although not all, in the room felt that the town would benefit from a further 5 years BID term, however, this can only be decided by a democratic vote during the upcoming ballot to be held from 8th October to 9th November 2018.

Steph Lee, the Chair of Otle BID, told everyone that over the next 2 months as many businesses as possible will be visited by either a board member or a BID Champion to deliver copies of the 2019/24 Business Plan and to explain the importance of voting “YES”.

## The Ballot : Vote YES in October 2018!

Our 2019/24 Business Plan can now be viewed on our website [www.otleybid.co.uk](http://www.otleybid.co.uk). Our hope is that you will agree with us and vote for a second five years in October 2018.

Your vote will decide how £375,000 over the 5 year period of the renewal BID, will be spent. If we are voted in, Otle BID Ltd will once again be run by a voluntary board of directors drawn from people with the same business aspirations as you.

As mentioned above we will be visiting businesses over the next 2 months to discuss our plans for the next 5 years, and also holding a series of Drop In Clinics on the following dates in the Market Place:

Mon 10th Sep 2018 : 8am-11am

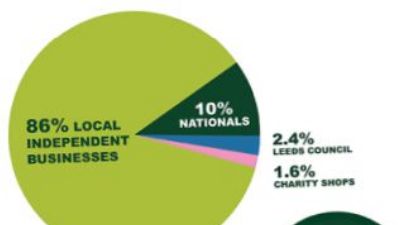
Wed 12th Sep 2018 : 4pm-6pm

Thu 13th Sep 2018 : 11am-2pm

If you have a business within the Otle BID area and have questions to ask please contact Tim Wilkinson at [tim.wilkinson@otleybid.co.uk](mailto:tim.wilkinson@otleybid.co.uk) or on 07481 891686.

Join us and together we will make a difference

### WHO CONTRIBUTES TO THE BID LEVY?




86% LOCAL INDEPENDENT BUSINESSES  
10% NATIONALS  
2.4% LEEDS COUNCIL  
1.6% CHARITY SHOPS

ASK US A QUESTION  
???

**Vote Yes**  
8TH OCT to 9TH NOV 2018

**VISIT OUR DROP-IN CLINICS:**  
MONDAY 10TH SEPT 8AM-11AM  
WEDS 12TH SEPT 4PM-6PM  
THURS 13TH SEPT 11AM-2PM  
MARKET PLACE, OTLEY  
OR WE WILL COME TO YOU...

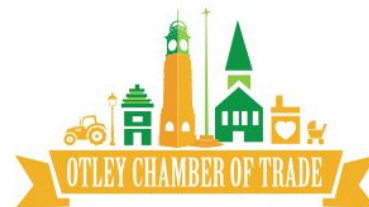
Tel: 07481 891 686  
Email [info@otleybid.co.uk](mailto:info@otleybid.co.uk)




### POTENTIALLY SAVING YOU MONEY EVERY YEAR

- £52 OTLEY CHAMBER MEMBERSHIP
- £100 CHRISTMAS TREES
- £50 OTLEY BUSINESS AWARDS
- £200 OTLEY SHOW MARQUEE STALL
- £80 NEGOTIATED BID DEALS
- £160 BUSINESS ADVICE & TRAINING CAFES
- TOTAL £642 AVERAGE ANNUAL SAVING PER BUSINESS**

**FACT** OVER 66% OF BUSINESSES PAY JUST £1.92 PER WEEK INTO TOTAL BID LEVY



## Presidents Note

Dear All,

The Otley business in the 'hot seat' this month Print Crew and Cambrig Computers, a very established business located in Bank Chambers, 25 Crossgate, Otley owned by Simon Raybould

I would like to thank Simon for taking the time to chat with me. It was really interesting listening and seeing his animated and unique journey. I look forward to continuing to work with Simon and the Print Crew team in the future. I would like to take this opportunity to wish Simon and his business continued success and a personal thanks for supporting and encouraging other businesses in the town

I have a few more business interviews scheduled, however anyone who is interested in sitting in the 'hot seat' with the President please do contact me I would be very pleased to hear from you

Otley Chamber of Trade continues to seek recruits for our Executive Committee for a Vice President and a Junior Vice President; we would welcome anyone who is interested in joining us

On behalf of the Otley Chamber I would like invite you all to attend the next Chamber meeting on Tuesday 18th September at the Falcon Sports & Social club on Westgate, meet from 5.30pm with food provided by Sam at the Real Food Shop. Otley Chamber welcomes you all to attend our meeting, to commence at 6pm

## Presidents Q&A interview: Print Crew Otley

### *Q Please tell us about you and your business?*

Simon Raybould was born in St James Hospital Leeds and grew up in Borneo, South East Asia from aged 18 months. Simon returned to Leeds after 8 years in Borneo. He left school in 1977 and gained a distinction in catering at college. In 1995 Simon started his own IT company working around his working hours at Pool Court. He would see clients privately and fitted this in the evenings and breakfast meetings. This provided Simon with the confidence to start out on his own. He started out initially offering computing and general office printing, renting an office in Manningham Lane, Bradford where Barclays bank would send up customers for coffee. Simon had Sage and Quickbooks and customers would ask where they

could get those from. His business naturally progressed to offering a complete solution service. Simon branched out into 2 businesses and launched Print Crew 6 years ago in Bank Chambers, Otley. Print Crew was given the title as Simon wanted to 'be what he offered' and with a crew of lots of people and the catchphrase "We Print Everything But Money". Print Crew is environmentally friendly as they keep the 'green mile' to a minimum they have print partners in America, Europe and Australia. Both are mature businesses and offer services to include CCTV and alarm installation to include schools.

### *Q How long have you been here in Otley?*

Simon moved to Pool In Wharfedale in 1979. It was around this time Simon wrote a stock control programme. He has been based in Otley for the past 40 years and even now still considers himself an 'incomer'. Simon worked at Pool Court restaurant from 1977 as front of house and 13 years 'to the day' he left as his wife had twins

### *Q Where did you find the inspiration for your business idea?*

Simon did not like school very much however he did have a love of electronics, science and computers. His passion and love of computers pushed him to go to college in 1990 to prove to himself that 'he could do it'. Simon went on to say that he has always planned his work around his family and reports, "you have to love what you do, it is a lifestyle choice" and through his passion and support from his family "money is a by-product of what I do".

### *Q Please tell us what you do to promote your business*

Simon is a member of a business network in Ilkley "I enjoy what I do and word of mouth is mainly my promotion via the Ilkley Business Network"

### *Q How does being a member of OCT help you?*

Being a member of OCT helps in terms of friendship and gives me an understanding of what other businesses do. Simon has been a member approximately 10 years

Best Wishes

Keeley Kear  
President

If your business has any interesting economic news, large or small (expansions or contractions, achievements, announcements, minor victories or anecdotes) or would like any rumour or concern investigation, please email [wilkinson\\_tim@sky.com](mailto:wilkinson_tim@sky.com) and Otley Chamber of Trade will do our best.

Although by no means comprehensive, this newsletter is produced after reasonable direct research from a number of reliable sources and accordingly, this information is offered in good faith and believed to be accurate and authentic. If in doubt readers may like to rely on their own investigations.

Previous editions are available by visiting the Otley Chamber of Trade website [www.otleychamber.co.uk](http://www.otleychamber.co.uk)



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## NEXT CHAMBER MEETING

EVERYONE WELCOME - member or not

# Tuesday 18th September 2018

6:00pm at the

## The Falcon Sports & Social Club

1 Westgate, Otley LS21 3AT

Open networking with  
food & drinks from 5:30pm